

ARE YOU TOO SOFT?

#1 REASON WHY PROJECT MANAGERS FAIL: BEING TOO SOFT!

Examples of project manager actions (or inactions) indicative of too-soft behavior:

- ☑ Holds back from providing constructive criticism to project members
- ☑ Avoids escalating to higher levels of management project-related problems that are at an apparent impasse for resolution
- ☑ Unwilling to passionately defend the *right* project plan to the project sponsor, executives, or client
- ☑ Behaves as if there is little or no authority to support their responsibility
- ☑ Puts off insisting on and driving good project management practices throughout the project
- ☑ Lax in holding project members accountable for their commitments and actions
- ☑ Delays asking for help when needed
- ☑ Complains rather than constructively works issues to closure
- ☑ Takes on too much work instead of assigning tasks to the appropriate project members
- ☑ Evades taking a position on an issue rather than alienating project members
- ☑ Remiss in seeking out and obtaining needed project management training of both hard and soft skills
- ☑ Avoids or excessively delays making key decisions
- ☑ Requires the personal approval of others to function
- ☑ Fails to perform assignments as if owned the business
- ☑ Focuses predominately on other than the top three problems/priorities

“Ideas to help you become more successful.”

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Many of these tips are discussed in the book, *Neal Whitten's No-Nonsense Advice for Successful Projects*,

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